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## Women in Business Panel Event – How Women use Soft Power to Succeed in the Corporate World

Wednesday 15<sup>th</sup> May 2013

We were delighted to join with the French Chamber of Commerce on Wednesday 15th May to organise a Women in Business Panel Event discussion, sponsored by Mazars, about Women's use of Soft Power in the corporate world. The subject for the debate was inspired by Muriel de Saint Sauveur's thought-provoking book 'A Woman's World, A Better World?'. Muriel, Group Diversity Director of Mazars, was joined by Joanna Hotung, Founder of Kid's Gallery, and Nick Marsh, Managing Director of Harvey Nash. The event was hosted by Bloomberg in their Auditorium and we were pleased to have Angie Lau, Markets Reporter for Bloomberg, as the moderator for the discussion. The panel looked at the meaning and use of soft power in the corporate world today and how and why these skills are essential in today's increasingly globalised and challenging world.



## The Frogs' Legs & Les Rosbifs: A Joint Chamber Networking Drinks

Wednesday 8<sup>th</sup> May 2013

On May 8<sup>th</sup> 2013, we were delighted to co-host a combined Franco-Anglo mixer with the French Chamber of Commerce at The French Window. The event celebrated the success of both Chambers in Hong Kong and the long-standing friendship of both nations. Many a glass of wine and croque-monsieur was had by all and everyone had a lovely time at the event. In addition, a lucky draw was held and attendees had the chance to win dining vouchers at The French Window and Assagio, Champagne and mini candles by diptyque.

